



# NIÑO LEONES

## SEARCH ENGINE OPTIMIZER

### ABOUT

I am Niño Leones, an experienced Search Engine Optimizer specializing in both on-page and off-page SEO strategies. With a strong background in technical SEO and digital optimization tools, I focus on improving website visibility, organic traffic, and overall search performance.

### SKILLS & EXPERTISE

I leverage Ahrefs and Website Auditor for comprehensive site analysis, keyword research, and competitor audits to ensure technical excellence and search engine compliance. My on-page expertise includes optimizing content structure, meta tags, internal linking, and overall site health for improved rankings. On the off-page side, I execute effective link-building campaigns through YACCS, SEO NEO, MyMaps SEO, Web 2.0 creation, GBP posting, GBP Optimization and social profile development—enhancing domain authority and brand presence across digital platforms.

### EDUCATION

2016 - 2019  
Bachelor of Science Marine  
Transportation(UG)  
ZSMIT | Zamboanga Del Sur  
Maritime Institute of Tec.  
Pagadian, City Philippines

### WORK EXPERIENCE

2023 - Present  
SEO Specialist  
[Rogue Business Marketing](#)  
[Hartselle, Alabama 35640](#)

2022 - Present  
[SEO Specialist](#)  
[Blast Pack Digital Marketing Company](#)  
Pagadian, City Philippines

2021 - 2022  
SEO Specialist  
[William Jones Marketing](#)  
Pagadian, City Philippines

### CONTACT

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